

Name: Aidan Keen
Class:MC 202

Date: 4/6/2023

[ANCHOR ON-CAM]

RR: 10.5

[TAKE PKG]

TRT=1:25

(NATS UP FULL FOR 1 SECOND)

OUTCUE: STANDARD

TAKE VO

MS Kids catching candy and running around
(0:10)

WS of Back to the Future, Xenomorph, and
Stark Trek floats.
(0:15)

WS of Edwardsville band and dance team
performing Thriller.
(0:15)

["THRILLER" UP FULL 1 SEC.]

[SOT]

Steve Graff

Edwardsville/Glen Carbon Chamber of
Commerce Organizer

TC: 7:05 – 7:10

{TAKE VO}

(CU) B-Roll of Steve Graff with parade
attendees.
(0:15)

{ANCHOR INTRO}

TWENTY-FIVE THOUSAND ATTENDED LAST
NIGHT'S ANNUAL HALLOWEEN PARADE IN
EDWARDSVILLE.

THIS YEAR'S THEME SENT US BACK TO 80S
WITH IT'S UNIQUE FLOATS AND COSTUMES.
TOSS

{TAKE PKG}

[NATS UP FULL – CHILDREN RUNNING AND
LAUGHING.]

OVER 80 DIFFERENT GROUPS
PARTICIPATED IN THIS YEAR' PARADE, MOST
OF THEM HANING OUT CANDY TO THE KIDS.

FLOATS WERE DECORATED WITH 1980S
POP CULTURE ICONS LIKE BACK TO THE
FUTURE'S DELORIAN OR THE ICONIC
XENOMORPHS FROM ALIEN.

1980S MUSIC WAS ALSO WELL
REPRESENTED WITH THE SOUNDS OF VAN
HALEN PLAYING THROUGH THE PARADE AND
EDWARDSVILLE'S BAND PLAYING MICHEAL
JACKSON'S THRILLER WHILE THE DANCE
TEAM PERFORMED THE SONG'S ICONIC
CHOREOGRPAHY.

{NAT SOUND BREAK OF "THRILLER"}

LOCAL BANKS AND BUSINESSES PROVIDED
FREE FOOD AND DRINKS TO ATTENDEES.

{SOT: Joe Davies}

"This was a great year for us and for our
participating businesses and community
groups. After a couple of years where we had
to cancel the parade or downsize it because
of COVID it was pretty much back in full
swing this year."

IT IS CLEAR THAT THIS YEAR'S PARADE
WAS A MASSIVE SUCCESS FOR ALL PARTIES
INVOLVED. THERE WAS A CLEAR FEELING OF
EXCITEMENT AFTER PREVIOUS PARADES

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WERE CANCELED OR SCALED DOWN
BECAUSE OF COVID-19.

[SOT]
Steve Graff
Edwardsville/Glen Carbon Chamber of
Commerce Organizer
TC: 10:11 – 10:25

{SOT: Steve Graff}
"These parades are unique to Edwardsville
and tens of thousands of people come out.
It's a great way for local businesses to get
their name out there and to let people know
who they are and that they're proud to be
part of the community."

(WS) Remainder of b-roll of members of
parade passing out candy to kids.
(0:10)

THE SUCCESS OF THIS YEAR'S PARADE
MUST BE CREDITED TO THE GREAT PEOPLE
WHO HELPED TO BRING IT TOGETHER.
WITHOUT THEM NONE OF THIS YEAR'S
FESTIVITIES WOULD HAVE BEEN POSSIBLE.

[SOT]
Karen Davis
Attendee
TC: 12:05-12:20

{SOT: Karen Davis}
"The kids always have a great time, and I
really love the floats. I think the 80s theme
was a great idea this year. Other years
haven't been as fun...Oh the weather was
good too. Really great weather."

(MS) Remaining B-Roll of parade floats
passing through the street.
(0:15)

ALONG WITH GETTING TO PARTAKE IN
THE PARADE THE FLOATS THAT WERE
PRESENT WERE JUDGED FOR A WINNER TO
BE ANNOUNCED LATER THIS WEEK.
IN EDWARDSVILLE, I'M AIDAN KEEN, WSIE
NEWS.

[ANCHOR TAG]

RR: 10.5

{ANCHOR TAG}
THE WINNERS OF THIS YEAR'S BEST FLOAT
WILL BE ANNOUNCED ON NOVEMBER 2 ON
THEINTELLIGENCER-DOT-COM